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**FOR IMMEDIATE RELEASE**  
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## **LEMO USA and Luscombe Engineering Sign Agreement for Sales Representation in the Southern California and Southern Nevada Regions**

**Rohnert Park, California, USA** — LEMO ([www.lemo.com](http://www.lemo.com)), a global leader in the design and manufacture of precision custom connection solutions, has signed an agreement with Luscombe Engineering for the Southern California and Southern Nevada Regions.

LEMO USA is excited to announce that Luscombe Engineering will be their new sales representative in the Southern California area selling LEMO's high quality line of interconnect solutions. Luscombe has been in the industry for 65 years and provides excellence and first-class professionalism throughout their sales team. They are capable of handling customers that are in need of quick-turn-around solutions and are driven to achieve the highest level of quality and customer satisfaction.

Doug Canterbury, President of Luscombe Engineering commented that, "LEMO connectors are a powerful addition to our connector offering and this enables us to provide more customized solutions to our customers." Doug continued, "We are thrilled to offer our customers the LEMO product line. I believe that the Luscombe/LEMO partnership will benefit our customers with the highest quality product. This will be a winning endeavor for LEMO, Luscombe and all of our current and future customers."

"We are excited to have Luscombe as our new sales team covering and representing LEMO in Southern California and Southern Nevada", said William Moore, National Sales Manager at LEMO USA. William continued. "We see Luscombe as part of the LEMO sales family and look forward to increasing our sales by leveraging the Luscombe expertise and 65 years in building relationships in the interconnect industry."

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## About LEMO

LEMO's high quality Push-Pull connectors are found in a variety of challenging application environments including medical, industrial control, test & measurement, audio-video/broadcast, military and telecommunications. LEMO has been designing precision connectors for seven decades. Offering more than 75,000 combinations of product that continue to grow through custom designs, LEMO and its affiliated sister companies REDEL, NORTHWIRE and COELVER currently serve more than 100,000 customers in over 80 countries around the world. LEMO is ISO 9001 Certified as well as ISO 13485 Certified for the Design, Manufacture and Distribution of Medical Components and Cable Assemblies to the medical market.

## About Luscombe Engineering

Luscombe Engineering is the premier technical sales organization representing only the best manufacturers of electromechanical, passive, interconnect, thermal and power products. James T. Luscombe, the son of famed aviation pioneer Don Luscombe, founded Luscombe Engineering in 1954 to help with engineering designs for Dr. Beckman of Caltech. Luscombe was founded with technical design engineering as its core strength and that remains our focus today. Luscombe Engineering is your strategic partner, able to provide key engineering expertise to achieve your design goals.

For more information about LEMO connectors, please call 1-800-444-5366 or visit the LEMO web site at [www.lemo.com](http://www.lemo.com). For editorial, contact Julie Carlson, Marketing Manager, 707-206-3776, or [jcarlson@lemo.com](mailto:jcarlson@lemo.com).