

# FIND WHAT'S NEXT

Startups breathe new life into the unmanned systems economy by opening new markets, advancing technology and increasing employment opportunities. Your vision and tenacity transform local communities and entire industries by successfully fueling growth, innovation and change. XPONENTIAL is the place where that innovation accelerates.



XPONENTIAL 2020 provides startups with an unrivaled platform to gain exposure, find new investors, and partner with others to strengthen your offer. **Learn more about this year's programs at XPONENTIAL:**



The AUVSI Startup Showdown is a competition for early-stage, disruptive companies who are creating, innovating or enhancing unmanned systems technologies and applications. Startup Showdown provides a platform for up-and-coming, investment-worthy startups to share their innovations with investors and leading industry players looking to form profitable connections with the next generation of game-changers.

**Check the official XPONENTIAL program for updates on this exhilarating competition!**



The Startup Xcelerator is a dedicated hub in the XPO Hall for cutting-edge innovation and emerging technologies across the unmanned and autonomous systems community.

**Turn the page to find out more >>**



The Air Force Accelerator powered by Techstars focuses on developing better relationships with commercially viable startup companies with dual-purpose technologies (private sector applications as well as government applications) through access to financial, human, and intellectual capital to fuel the success of their business.

**Join us on Demo Day (October 8) to celebrate and showcase the 10 companies that completed the three-month accelerator.**



As a startup, whether you succeed or fail boils down to access...access to profit-building industry connections, access to market data and access to policymakers.

**Join AUVSI with a special membership just for startups, and have complete access to the news, trends and network that will help your business take off.**



The Startup Xcelerator is a dedicated hub in the XPO Hall for cutting-edge innovation and emerging technologies across the unmanned and autonomous systems community. To exhibit in this pavilion, startups must meet the minimum eligibility requirements.

### Eligibility Requirements

1. Company must have been founded in 2015 or later and submit a URL to their crunchbase profile along with their exhibit space contract.
2. A company cannot have exhibited in the Startup Xcelerator Pavilion for 2 years previously (cumulative) or previously exhibited in raw exhibit space.

### STARTUP XCELERATOR PAVILION EXHIBITORS RECEIVE:

- Turn-key pod with graphics and storage\*
- Graphic area measures 42"W x 30"H
- Electricity
- One (1) Stool
- Company Listing in the printed XPO Guide, online and in event app
- Company Listing in the Demographic/Cross-Reference Directory in the printed XPO Guide, online and in event app
- Two (2) complimentary exhibitor badges
- Complimentary (and unlimited!) Customer Passes
- Attendee Acquisition Widget, linking customers to redeem a customer pass
- Promotional Toolkit
- Show logo/banner ad for your website
- Opportunity to apply for a speaking slot in our Learning Lab
- Pre-Registered Media List (available approx. 4 weeks before XPONENTIAL)
- Access to press conference rooms

### AUVSI ORGANIZATIONAL MEMBERS

**\$2,500\*\***

### NON-MEMBERS

**\$2,800\*\***

\*One exhibiting company per side

\*\*A limited number of 3'x3' product display areas are available adjacent to your assigned pod for an additional \$300 members/\$350 non-members.

TO BOOK YOUR SPACE, CONTACT:

**ALEX MANN**

**571.482.3204 | AMANN@AUVSI.ORG**

